

MODERN MIX VANCOUVER

www.modernmixvancouver.com

Press Release

July 30, 2008

Vancouver, BC

First there was the Victoria Beckham bob. Then Rihanna was next. Katie Holmes didn't lose out on that action either. So how does life - or should I say, HAIR, look after the infamous Hollywood bob?

Modern Mix Vancouver is challenging Vancouver's top salons to create the next "it" haircut. One lucky MMV winner will have a chance to receive a complimentary hair cut & colour from one of Vancouver's top salons.

Interested? Here's what you have to do:

Send Modern Mix Vancouver a recent photo of yourself, your availability, and tell us why you have what it takes to set the next hairstyle trend. We're also rating the salons, so if you are the lucky winner, we will be asking you for a 150 word writeup on your experience. A photo of your before and after hairstyles will also be posted on Modern Mix Vancouver.

Deadline is Sunday, August 3rd 2008.

You must be available for the cut from August 5th to 15th.

Please send your applications to: modernmixvancouver@gmail.com

Participating Salons: Suki's, Ian Daburn, Tao Salon



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MODERNMIXVANCOUVER
presents...

SHEAR GENIUS

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